

## NOW ON LINE: GME'S NEW WEBSITE More interactive and more friendly even to non-market participants

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GME's new website (www.mercatoelettrico.org) is now on line. With revamped contents and layout, the new portal responds to the requirements expressed by GME's stakeholders and, above all, to the evolution of the Italian electricity market.

GME renewed the graphics of its website and streamlined the contents of and navigation through its pages, improving access paths and optimising the pages showing the results of GME's markets.

The new website is more "scalable", i.e. its sections may be expanded and extended to meet users' requirements, enhancing flexibility of use and navigation efficiency.

More graphs and tables make the data on GME's markets more understandable even to non-sector users. To facilitate access to and comparison of statistical data, GME's home page features a box with the "Markets in Brief". Through this link, users get an overview of the electricity market and, through a special subsection, compare Italian electricity prices with those on other European power exchanges.

The new website was also populated with data on the other markets managed by GME, making it a real "working tool" for sector operators and a service platform for all users. In particular, the home page displays graphs on GME's environmental markets (Green Certificates Market and Energy Efficiency Certificates Market) and two new graphs on GME's Emissions Trading Market which compare prices and trends on the main European CO2 exchanges.

Particular emphasis was placed on navigability. Users will stay on track and focused at any level of navigation. All of the key links are visible on each page of the website, so that users may access its sections and services at different drill-down levels.

Prominent among the novel features of GME's website is a new "downloads" link. From this link (on all pages of the website), users



may easily download data on GME's markets in compressed xml format and select the period of time of interest.

Finally, the new website features the Alert information update service, through which users may receive in their e-mail news about GME's activities (meetings, seminars, publications and events).

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